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Formulation of Basic Policy for Organizational Restructuring of the Printing Business for Publishing

Kyodo Printing Co., Ltd (hereinafter the “Corporation”) hereby announces that at a Board of Directors meeting held today, the Company resolved on basic policies for organizational restructuring aimed at further strengthening the competitiveness and ensuring the sustainable growth of the Group’s Formulation of Basic Policy for Organizational Restructuring of the Printing Business for Publishing.

1. Purpose of the Organizational Restructuring

The business environment surrounding our Group’s printing business for publishing is becoming increasingly challenging due to the shrinking print media market resulting from the advancement of digitalization and the diversification of consumer needs. Amid these circumstances, our Group is working to expand into new business areas by leveraging the expertise cultivated in our printing business for publishing, such as the production and sale of original content centered on digital comics and IP businesses that capitalize on our relationships with publishers. On the other hand, regarding our printing business for publishing, which centers on print media, ensuring profitability has become a major challenge as the volume of large-lot products—once the mainstream—has drastically declined. To secure the profitability of our Group’s printing business for publishing and establish a sustainable business structure, we have decided to reorganize the Group’s printing business for publishing -related organizations and aim to build a structure capable of flexibly responding to market needs in both sales and manufacturing.

2. Overview of the Organizational Restructuring

(1) Method of Reorganization

We will integrate the printing business for publishing sales functions of our Information Media Division with Cosmo Graphic Co., Ltd., which handles plate making, and Kyodo Printing Media Product Co., Ltd., which handles printing and binding, to build an integrated structure that eliminates organizational barriers between sales, plate making, and printing/binding and removes functional overlaps.

Going forward, we will establish a technology-driven front-line structure that incorporates manufacturing expertise into customer interactions, while also developing a system that enables end-to-end execution—from proposal to production—through rapid decision-making. We will shift our production model from mass production to high-value-added production, contributing to the creation of new value in publications.

(2) Schedule

As a guideline, we plan to implement the organizational integration by April 2027.

3. Outlook for the future

As this reorganization involves the integration of wholly-owned subsidiaries within our group, we anticipate that the impact on consolidated financial results will be minimal.

We will provide further details as soon as they are finalized.

(Note) The abovementioned is based on information available at the present time, and its contents are subject to change due to future changes in market conditions and other factors. This is strictly a voluntary disclosure and does not indicate a final decision.